

Presents

Youth **Empowerment Summit 2014**



"Success? There's an App for That! 'APP'LY YOURSELF"

November 13, 2014

Tuskegee University Kellogg Hotel and Conference Center - Tuskegee, AL

About the Youth Empowerment Summit

This conference is designed high and middle school students as a follow-up and component of youth development and 4-H curricula for the Tuskegee University Cooperative Extension Program.

The curricula include previous and upcoming youth entrepreneurship, science and technology, leadership, healthy behavior, and other conferences and workshops in the counties and on Tuskegee University's campus. The goal is to educate and motivate youth to understand and accept the challenge of acquiring skills and engaging in productive lifestyles in order to become scientists, skilled technicians, engineers, entrepreneurs, and responsible, caring citizens.

Through a series of interactive workshop sessions on healthy life styles, teen leadership, and entrepreneurship, youth participants will (1) increase awareness, (2) develop and build skills, and (3) be motivated to become young entrepreneurs, youth extension paraprofessionals, and serve their communities as youth volunteers, leaders, and role models.

AGENDA AT A GLANCE

Youth Empowerment Summit November 13, 2014

Tuskegee University Kellogg Conference Center "Success? There's an App for That! 'APP'LY YOURSELF"

THURSDAY, November 13, 2014				
Time	Event	Location		
8:00 - 8:45 a.m.	Breakfast	Ballroom		
9:00 - 9:45 a.m.	Opening Plenary Session Special Guests: Tuskegee University Ambassadors	Auditorium		
9:45-10:45 a.m. Chaperons ONLY Seniors ONLY	Workshop Sessions 1. Motivating the 21 st Century Student 2. Excelling in Agriculture for the Future 3. Why Join 4H? 4. 'APP'LY STEM Education 5. Preparing for the Future	Meeting Room A Meeting Rooms D&E Meeting Rooms F&G Meeting Room B Auditorium		
10:45- 11:00 a.m.	Refreshment Break			
11:00 - 12:00 p.m. Chaperons ONLY	Workshop Sessions 1. Motivating the 21 st Century Student 2. Excelling in Agriculture for the Future 3. Why Join 4H?	Meeting Room A Meeting Rooms D&E Meeting Rooms F&G Meeting Room B		
Boys ONLY Girls ONLY	4. Dress for Success: 'APP'earance 1015. Dress for Success: Face, Fashion, Finances	Auditorium		
12:15 - 2:00 p.m.	Luncheon Keynote: Darius James, Morehouse College Youth Recognition: Youth Success Story Awards	Ballroom		
2:00 - 3:00 p.m. Boys ONLY Girls ONLY	Workshop Sessions 1. 'APP'LY STEM Education 2. Excelling in Agriculture for the Future 3. Why Join 4H? 4. Dress for Success: 'APP'earance 101 5. Dress for Success: Face, Fashion, Finances	Meeting Rooms D&E Meeting Rooms F&G Meeting Room A Meeting Room B Auditorium		
3:00 - 3:15 p.m.	Break			
3:15 – 4:00 p.m.	Media Takeout	Auditorium		
4:30-6:30 p.m.	YES Awards Banquet Keynote: Yolanda Thompson, Atlanta, GA Youth Awards: 'APP'ly Yourself Essay Contest	Ballroom		
6:30 p.m.	Bon Voyage	Have Safe Travels!		
7:30 – 9:30 p.m.	Meet & Greet Social: Rep Your School, Teambuilding Games, Music, & Refreshments	Ballroom 10:30 p.m. CURFEW		

Thursday, November 13, 2014

8:00 a.m
8:00 - 8:45 a.m
9:00 - 9:45 a.m
Special Guests: Tuskegee University Ambassadors
9:45-10:45 a.m
Motivating the 21 st Century Student
Excelling in Agriculture for the Future
Why Join 4H?: Reeting Rooms F&G Facilitator: Tuskegee University Ambassador Speakers: Rachel Snoddy, Alabama Cooperative Extension System (ACES)
'APP'LY STEM Education <i>Facilitator:</i> Tuskegee University Ambassador Speaker: Joe Williams, Engineer & Community Youth Volunteer
Preparing for the Future. Facilitator: Tuskegee University Ambassador Speaker: Sarah Stringer, Director of Career Development & Placement Services
10:45 - 11:00 a.m
11:00 - 12:00noon
Motivating the 21st Century Student
Excelling in Agriculture for the Future
Why Join 4H?

Dress for Success: 'APP'earance 101 Meeting Room B
Facilitator: Tuskegee University Ambassador Speaker: C. Shaemun Webster, Minister Tower of Prayer, Entrepreneur
Dress for Success: Face, Fashion, Finances
12:15 - 2:00 p.m
Presiding: Kyra Nettles Introduction of Speaker: Abagail Smith Keynote Speaker: Darius James
Youth Success Story Awardees: Jere' Armstead Jayvonte Grant Jacob Hartsville Lorenzen Jones Anthony Sellers Shaunetta Smith
2:00 - 3:00 p.m Concurrent Workshop Sessions
Motivating the 21st Century Student
Excelling in Agriculture for the Future
Why Join 4H? Meeting Rooms F&G
Facilitator: Tuskegee University Ambassador Speakers: Rachel Snoddy, Alabama Cooperative Extension System (ACES)
Dress for Success: 'APP'earance 101
Dress for Success: Face, Fashion, Finances Facilitator: Tuskegee University Ambassador Speaker: Krystal Moore, "I Am My Sister's Keeper" Life Coach
3:00 – 3:15 p.m

3:15 – 4:00 p.m	Facilitator: Tuskegee University Ambassador Speaker: Jermelle' Custer, Youth Extension County Agent Cooperative Extension
4:30 – 6:30 p.m	Presiding: Jere' Armstead Introduction of Speaker: Lauryn Clay Speaker: Yolanda Thompson
	'APP'ly Yourself Essay Contest: 1 st Place-Kyra Nettles 2 nd Place- Derek Hooks 3 rd Place- Gekari Cochran
7:30-9:30 p.m.	

SUMMIT WORKSHOPS

'APP'LY STEM Education: This session will consist mostly of interactive group work. It will attempt to awaken the **ENGINEER** in everyone. The participants will also explore every day applications of STEM careers. Participants will be challenged to be more than consumers and become innovators in order to begin to shape their futures beyond high school.

Dress for Success: "Face, Fashion, Finances": This session will focus on preparing and pruning young ladies for their future now in the area of dressing for success. The class will focus on face, fashion and finances which are essential to the successful development of young girls into their transition of womanhood. The young ladies (9th-12th grade) will be equipped with tools for enhancing their facial beauty in a modest manner, they will examine articles of clothing for different settings, participate in a discussion of etiquette techniques and they will be educated on how to finance their fashion frugally.

Dress for Success: 'APP'earance 101: What do I want someone to remember about me? How can I create the right first impression? How do I want to be perceived? The previous series of questions are questions that **should** resonate in the minds of successful 21st century students. This workshop is designed to educate, empower and equip both men and women on the fabric of success - APPerance. Attendees will gain a deeper understanding of you are addressed by the way you are dressed and will gain practical fashion do's and don'ts. Workshop attendees will leave this session knowing - you can have anything you want if you dress for it.

Excelling in Agriculture for the Future: Considered a career in agriculture? Ever thought about what opportunities await you in Cooperative Extension? Wondering what steps to take in order to be successful in an agriculture related or Cooperative Extension job? Excelling in Agriculture for the Future is the workshop for you! This session will aim to cover a brief history of Cooperative Extension with a focus specifically on the land grant institutions in the state of Alabama, majors and minors to consider in order to gain internships and employment in agriculture and Cooperative Extension, outline the various positions in Cooperative Extension and their duties, and briefly address other paths to excelling in agriculture, environmental sciences, nutrition, and Cooperative Extension.

Motivating the 21st Century Student: The workshop will address the following areas in depth:

- -Monitoring Social Media (How it works and Cyber-bullying)
- -The Value of Mentoring
- -Building strong parental and community relationships
- -Excelling in Agriculture for the Future

Preparing for the Future: There are a plethora of opportunities to take advantage of after successfully graduating from high school. How prepared are you for life after high school graduation? Considered a major? Applied to any college and/or universities yet? What is the image of your social profile? No worries, this workshop will go over vital information ever senior needs before high school graduation. The workshop will cover how to build your resume, steps to clean up your social profile, job/internship interview tips, and offer real world career preparedness and advice.

Why Join 4H?: 4-H is a youth led organization consisting of youth participants ages 5 to 21. 4-H thrives on the support of willing and trained volunteers. It is governed by the National Institute of Food and Agriculture of the United States Department of Agriculture (USDA). 4-H has four main developmental areas: head, heart, hands, and health. The goal of 4-H is to develop citizenship, leadership, responsibility and life skills of youth through experiential learning programs and a positive youth development program implementation. 4-H today has broadened to focus on citizenship, healthy living, science, engineering, and technology programs. This workshop will aim to outline the benefits of getting involved in local 4H programs, clubs, and opportunities in your area.

KEYNOTE SPEAKERS



DARIUS JAMES

Darius James is a 22-year-old native of Tuskegee, Alabama and a 2010 graduate of Tuskegee's Booker T. Washington High School. He has one sibling, a younger brother name Steven Ellis James, Jr. who is 10 years younger than him. Darius prides himself on being a role model for his younger brother and other young people from his hometown. He is a senior at Morehouse College in Atlanta, GA where he is majoring in Biology. Darius is a poet, songwriter, and a musician. He enjoys reading, playing his acoustic guitar, and learning as much as he can about life so that he can make a difference in the lives of others.



YOLANDA E. THOMPSON

Armed with an enduring passion for God's calling upon her life in pastoral and social justice ministries, Rev. Yolanda Evette Thompson is an ordained bi-vocational pastoral leader who also has served as an Ethics and Public Relations professor in the Mass Media Arts division of Clark Atlanta University. She is an early retiree of AT&T and a former corporate public relations executive and speechwriter. She has also hosted radio and television public affairs programs for Atlanta-based media.

"Chaplain Yolanda" is dedicated to servant leadership and she has always worked in public service and ministry initiatives involving young people, education and their leadership development.

She is the former Director of Religious Services, Chaplaincy and Volunteer Services for the Georgia Department of Juvenile Justice - overseeing behavioral modification programming for more than 3,000 youth in long-term custody and more than 20,000 in community corrections. She also is the former Director of Public Affairs and Media Spokesperson for the Georgia Department of Corrections. In both of these statewide roles, she carried forth a mission to facilitate community reintegration initiatives that involved thousands of incarcerated youth, adults, and their families. She also coordinated a unique mentoring initiative with schools and juvenile courts statewide – taking incarcerated mentors into schools and churches to share candid reflections on prison life with youth at risk of incarceration. As a Clinical Chaplain and program development specialist, she has served as a program consultant for the Walton County (Georgia) Board of Education and the Walton County Juvenile Court – developing a comprehensive dropout intervention initiative for three high schools and two middle schools.

Chaplain Yolanda is a member of the Board of Directors of the Teen Summit Academy, which is based in Shelby, NC, which offers a year-round leadership development program for young people who are at risk of dropping out of school and life. Working with the Teen Summit Academy Founders, Gary and Pat Houston, and a team of celebrity partners including CeCe Winans and Tyler Perry, Chaplain Yolanda supports Pat Houston's vision through innovative monthly programs and also co-facilitates training seminars for Teen Summit students, which involve a number of corporate sponsors, including Cover Girl and Burberry.

WORKSHOP PRESENTERS



BRENDA ALLEN

Brenda M. Allen is Extension Specialist for Urban Forestry with the Alabama Cooperative Extension System (ACES), and an Assistant Professor in Auburn University's School of Forestry & Wildlife Sciences. A native of Tuskegee, Alabama, she earned B.S. and M.S. degrees from Tuskegee Institute (now Tuskegee University), and a Ph.D. from Auburn University, specializing in Urban Forestry. She teaches courses in Environmental Ethics and Urban Forestry. Dr. Allen is affiliated with numerous professional associations and organizations, and serves as faculty advisor to Auburn University's MANRRS Chapter (Minorities in Ag, Natural Resources & Related Sciences). She is a member of the Alabama Urban Forestry Council, the Alabama Forestry Commission Outreach Advisory Council, the Society of Municipal Arborists' Internship Advisory Council, and Tuskegee

University's Forestry and Natural Resources Advisory Council. She has served on the National Science Foundation (NSF) Long Term Ecological Research (LTER) review team for the Baltimore Ecosystem Study, and was twice appointed by the U.S. Secretary of Agriculture to serve two 3 year terms on the National Urban & Community Forestry Advisory Council (NUCFAC) representing Extension and academia. She also served two terms on the Executive Board of the National Association of Natural Resource and Extension Professionals as the Southern Regional Representative.



MICHELLE COLE

Michelle Cole is the Outreach Director for the Center for Forest Sustainability at Auburn University. She is also the co-advisor for MANRRS at Auburn University. Michelle partners and develop educational programs and information targeted towards public agencies, town conservation, commissions, planning boards, zoning boards of adjustment, mayors, town clerks, and administrators and other organizations with interest in forest sustainability and urban development on the local, regional and national level. She is passionate about exposing young people to opportunities in natural resource related professions. Some of the professional organizations that she belongs to are the Society of American Foresters, Association of Natural Resources and Extension Professionals, Minorities in Agriculture Natural Resources and Related Sciences, Alabama Urban

Forestry Association and Delta Sigma Theta Sorority Incorporated. Michelle Cole; she received a B.S. in Forest Management from Alabama A& M. obtained her M.Ed., in Adult Education at Auburn University. She is currently pursuing her Ph.D. in Adult Education with emphasis in Higher Ed. Administration.



LAKERRI MACK

Lakerri Mack is an Assistant Professor at Troy University in Troy, Alabama teaching Political Science and Master of Public Administration courses. She serves as Faculty Advisor for the M.I.S.S. Elite Society and NAACP. Currently she is the Board President for the Boys and Girls Club of Pike and Surrounding Counties and Coordinator of the Priming the Pipeline Mentoring Program. Dr. Mack continues to take advantage of various opportunities to advance her education, experience, research, teaching, and outreach in the community.

Her dissertation focused on the state of disenfranchisement tactics within the voting process with a specific examination of the voter photo identification requirement for the

State of Georgia. Her other research interests include Election Administration and Public Policy, Black Political and Feminist Thought, and Women's Political Leadership.



KRYSTAL MOORE

Krystal Moore, life coach, women ministry leader and empowerment speaker, is a native of Baldwin County, Alabama. She is the wife of Jason Moore and mother to Kenzie and Jason Keith II. Krystal serves in her ministry, "I Am My Sister's Keeper" where she conducts weekly life coaching classes, seminars, and travels as a professional speaker conducting women conferences to prepare young ladies for their future now.

She is a 2007 graduate of Auburn University where she attained degrees in Political Science, Mass Communications and she holds a Master's in Public Administration. A woman of mission, her motto is "People will only respect you at the level you require-set your standards."



RACHEL SNODDY

Rachel Snoddy is a December 2010 graduated of Auburn University receiving her Bachelor of Science in Human Development and Family Studies with a concentration in Middle Childhood/Adolescence. She has employed by the Auburn University Alabama Cooperative Extension System (ACES) since January 2011 as a 4-H Foundation Regional Extension Agent (REA). In her current position as REA she serves Chambers and Randolph counties. Ms. Snoddy is currently pursuing a Master's in Adult Education at Auburn University.



SARAH STRINGER

Sarah Stringer, Director of Career Development and Placement Services, Tuskegee University, has over thirty years of experience in the field. She advanced from career counselor, co-op coordinator, co-op and summer internship coordinator, associate director to her current position as director.

Stringer highly values work ethic principles effectuated by the University's founder, Booker T. Washington. As a result of Stringer's management and leadership of the three Tuskegee University academically related student employment programs (summer internships, co-op and full-time), employers throughout the United States seek the Tuskegee University students. Through collaboration with stakeholders including university administrators, faculty, staff, students, alumni and employers, the goals and

objectives of Career Development and Placement Services are strongly supported. The first destination placement (outcome) of Tuskegee University baccalaureate graduates is over 70% and in most majors it is 100%. Students at major universities other than HBCUs seek Stringer's assistance for career employment.

Stringer earned her Baccalaureate and Master of Education degrees from Tuskegee University. She has certifications in Student Personnel, Counseling, Career Services and Placement, as well as Institutional Development.



C. SHAEMUN WEBSTER

Carey Shaemun Webster, 26, known as a pastor, holistic leader and mentor, has already made an enormous impact in his generation and has gained the support, respect and attention of seasoned ministers, businessmen and women across the Southeastern region. Webster is a proud graduate of Auburn University with a Bachelor of Arts in Public Administration, 2010. Post-graduation, Webster spent three consecutive years in the classroom, inspiring and teaching students in the Leeds City Schools System.

Webster is the founder and senior pastor of The Tower of Prayer Church, Leeds, AL (est. 2007). Starting with only 12 faithful, innovative members, the congregation has now grown to over 300 and is constantly experiencing rapid growth. Webster's innovative

approach to maximizing church leadership and business management has exposed Webster's gifts across the nation. The Tower of Prayer Church is known for its holistic approach to the church and surrounding area. The Tower of Prayer Church's motto is - The Place Where God Is Transforming Lives. Since 2010, The Tower of Prayer Church started a revolution through serving called, Servolution; through the efforts of Servolution, over a thousand individuals have been served with free clothes drives, haircuts, groceries, toiletries and toys for children during the Christmas season. The church is not only known for impacting the metro area through serving but also for providing practical, innovative services, mentoring programs and teachings for all generations. Webster strongly believes in creating change in our world, by serving.

Out of desire to foster excellence and bring exposure to the youth of surrounding areas, Webster founded a nonprofit summer camp program for youth; iExpress [Cultural Arts] summer camp was established - featured vocal and theatrical training from former Broadway stars, educational and life skills coaching.

JOE WILLIAMS

Mr. Williams has spent 20 + years in the Real Estate Development and Banking Industry. He has been advocating that young people consider the various STEAM (Science, Technology, Engineering, Agriculture and Math) careers available for over 16 years. Further, he has coached/advised competitive high school teams in math, robotics and IT disciplines.

Educationally, he has a number of degrees and certifications from various universities that include Alabama State, Tuskegee, Clemson, MIT, Roosevelt and James Madison Universities just to name a few.

SUCCESS STORY

Youth Empowerment Summit Awards is given to deserving youth who have exhibited superior qualities and/or a promising future in entrepreneurship, science/ technology, healthy life styles, or leadership. The youth have to exhibit a willingness to be a team player, as well as a team leader in producing impact for themselves, their school or community, as a result of being part of Extension/Outreach programs offered by Tuskegee University, our partners and other collaborating agencies and organizations in our service area. Participation in the Tuskegee University Cooperative Extension Program summer and other educational activities is one way for youth to receive benefits from the appropriate learning experiences that lead to being nominated for the YES Awards.

Students must be recommended by their county agent, program coordinator or school principal.

ANTHONY SELLERS is the son of Rhonda Seabrook and Anthony Sellers, Sr. Anthony is the oldest of two brothers. He is in the tenth grade at Central High School where he plays defensive end in football. Anthony participates in the Wallace Community College Selma Dual Enrollment Program. He attends the Snow Hill Christian Church Discipline of Christ which he is the president of the Youth Department. In the small spare time he does have, he participates in the Diamond and Pearls Club and the Boys to Men Mentorship program. Since initial implementation, Anthony has been a part of both the Summer Health and Fitness Academy and Entrepreneurship Camp. This past summer he was hired to work with his Mentor, Brenson Crenshaw. Commissioner for District 3.

LORENZEN JONES is the son of Mashorro McCall and Charlie Jones. Lorenzo Jones is in the ninth grade at Calhoun High School. Mr. Jones serves as Calhoun High School drum major in the marching band. Recently at the Selma Band Competition, he was chosen as Superior drum major. He currently attends Snow Hill Christian Church Discipline of Christ where he is an active member is the youth department. Lorenzen has performed outstanding community service helping the Lowndes County Community Life Center by loading food supplies for all community personnel as well as helping to clear the county highways from tress obstructing traffic due to a server storm in June of 2014. Mr. Jones is a part of the Diamond and Pearls Club and Boys to Men Mentorship

program. Lorenzen has been a part of both the Summer Health and Fitness Academy and Entrepreneurship Camp. His goal is to become a mathematics teacher. He currently assists the middle school kids in the mentorship program with their math homework assignment.

SHAUNETTA SMITH is the daughter of Shonda and Clarence N. Smith. Shaunetta Smith is in the eleventh grade at Wilcox Central High school in Camden, Alabama. She attends Hope Well Community Church of God in Christ located in Furman, Alabama. Shaunetta is a part of the Jaguars War Club at school and the school choir. She volunteers faithfully at the Open Doors Resource Center. She has been a part of both the Summer Health and Fitness Academy and Entrepreneurship Camp. Shaunetta Smith would like to attend college and aspires to become a major nurse.

JAYVONTE GRANT is the son of Samantha Brown and Clarence Grant. Jayvonte is in the 10th grade at Booker T. Washington High School in Tuskegee, AL. He loves sports and is a part of the football, soccer and baseball teams in Macon County. Jayvonte is in both the youth choir and youth drama ministry at Washington Chapel A.M.E. Church. His extracurricular involvement includes Accolyte and the Tuskegee Tigers 4H Club where he servers as Club President.

JERE' ARMSTEAD is the daughter of Lionel and Shawn Armstead. Jere' is a senior at Booker T. Washington High School in Tuskegee, AL. She active is in both the soccer and volleyball teams. Jere is an honor student and is member of the National Honor Society at her high school. She is a member of the Tuskegee Tigers 4H club. Jere' attends Greenwood Baptist Church where she sings in the youth choir.

JACOB HARTSFIELD is the son of Joe and Vinni Hartfield. He is a senior Booker T. Washington High School in Tuskegee, Al. He is a member of the BTW School Choir where he enjoys singing. He has had the opportunity to study abroad in Australia. Jacob is a part of the dual enrollment program with Trenholm State Technical College where is recognized as an honor student. Jacob is a PAWC participant and summer intern with Tuskegee University College of Agriculture, Environment, and Nutrition Science.

SUMMIT PLANNING COMMITTEE

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*denotes committee chair

PARTNERS

Tuskegee University College of Agriculture, Environment and Nutrition Sciences/Cooperative Extension Program thanks the following partners for their program contributions in making the Youth Empowerment Summit (YES) possible.

Auburn University Cooperative Extension System (ACES)
Tuskegee University Ambassadors

SPONSORS

Tuskegee University College of Agriculture, Environment and Nutrition Science/Cooperative Extension Program thanks the following sponsor for its financial contributions in making the Youth Empowerment Summit (YES) possible.

USDA-National Institute of Food and Agriculture (through the Tuskegee University 4-H and Youth Development programs)

Tuskegee University Cooperative Extension

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- Dr. Prosper Doamekpor
 - Ms. Janet Sullen

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 - Gwendolvn Johnson (Greene/Hale Counties)
- LaTanya Hunt-Haralson, Jeffery Moore, and Jermelle Custer (Barbour/Bullock & surrounding Counties)

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